



LAND SALZBURG





WISS Call 2025

AI research Salzburg 2025

Information Event

17.02.2025

Referat Wirtschafts-, Wissenschafts- und Forschungsförderung

Tanja Tobanelli

Maria Wirnsperger

Elisabeth Schwaiger-Nagl

Agenda

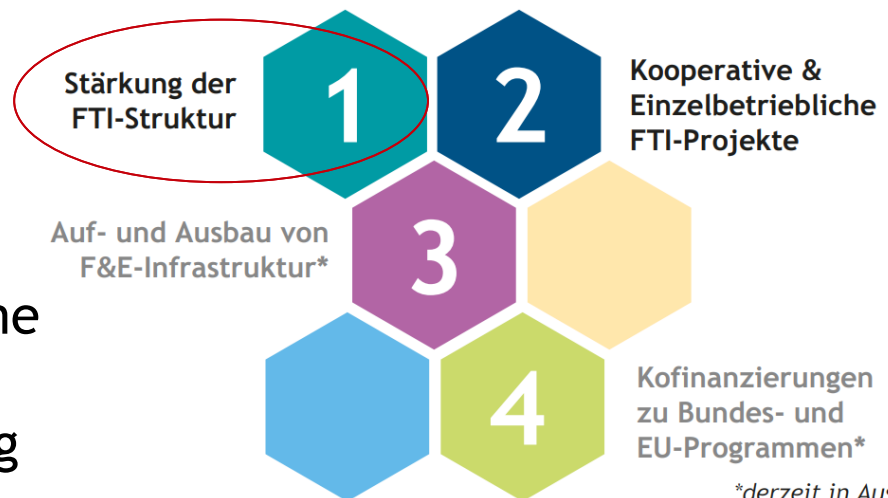
- Brief introduction of research funding @ Land Salzburg
- Details of the AI call 2025
- Q & A
- Networking

WISS 2030 Förderprogramme

- Programm 1: „Stärkung der FTI-Kompetenzen und Strukturen“
- Programm 2: „Kooperative und einzelbetriebliche FTI-Projekte“
- Ausarbeitung weiterer Programmteile läuft

- Programm 3: Auf- und Ausbau von F&E-Infrastruktur
- Programm 4: Kofinanzierungen zu Bundes- und EU-Programmen

- Modularer Aufbau der Programme sowie innerhalb der Programme ermöglicht bei Bedarf Anpassung der Fördermaßnahmen



**derzeit in Ausarbeitung*

Förderprogramm 1: „Stärkung der FTI-Kompetenzen und Strukturen“

Programmlinie 1-3	Maßnahmen	Einreichung
Forschung hebt ab	Impuls-Projekte	Laufend
	FTI-Projekte	Ausschreibung
	Innovations- und Forschungszentren	Ausschreibung
Forschung vor den Vorhang	Wissenstransfer Konferenzen Publikationen	Laufend
Forscher:in im Fokus	In Ausarbeitung	



FTI-Projekte

- Auf- und Ausbau der **Forschungskompetenzen** sowie die **Profilbildung** und **Spezialisierung** bestehender interdisziplinärer Forschungsgruppen
- Mittleres Entwicklungsrisiko und Verwertungspotential
- Ausrichtung an WISS-Schwerpunkten und -feldern
- Hoher Innovationsgehalt, Neuheitsgrad

AI research Salzburg 2025

Available documents & information

- [Aktuelle Ausschreibungen - Land Salzburg](#)
- Download section:
 - Call description AI-Research Salzburg 2025
 - Project sketch
 - Application form
 - Cost and financing tool
 - CV template
 - Ausschreibungsleitfaden

AI research Salzburg 2025 - Scope

- Projects at the interface of basic research and application-oriented research.
- Projects must integrate AI methods with at least one discipline from the biomedical, natural, social, cultural sciences, humanities or artistic-scientific research → interdisciplinary character

AI research Salzburg 2025 - Criteria (I)

- Gain **new insights** through application/ development of AI methods and/or to **develop relevant new decision-making bases/solutions** for **socially relevant problems** or challenges
- High level of innovation (i.e. significantly **surpassing the current state of the art/technology** and involving risks)
- Scientific research programme that addresses **clearly identified research questions** with defined hypotheses, and a catalogue of well-founded methods for addressing these questions
- Based on **solid datasets** and relevant AI expertise in the consortium

AI research Salzburg 2025 - Criteria (II)

- Clear outlook on the **medium-term economic and/or social benefits**
- **Interdisciplinary research teams** composed of scientists from different disciplines
- Research activities within the **partnership must be enhanced** (added value of the cooperation) and should **build on existing research priorities** within the organisation
- **No funding** for projects focused solely on the further/ new development of AI methods **without interdisciplinary application**

AI research Salzburg 2025 - Hard Facts

- Target group: Salzburg research institutions
- Lead partner principle (contractual partners, payments, reporting)
- Project duration: 18-36 months
- Call budget: € 2.5 million
- Total costs
 - up to € 800.000, max. € 270.000 per year
 - up to 100% funding possible
- Gender equality bonus: € 10.000 additional for female scientific project leaders

AI research Salzburg 2025 - Eligible Costs

- **Eligible costs:**

- Personnel costs, 25% overhead on personnel costs
- Investment costs, material and third-party costs (max. 30% of total costs)

- **Not eligible for funding:**

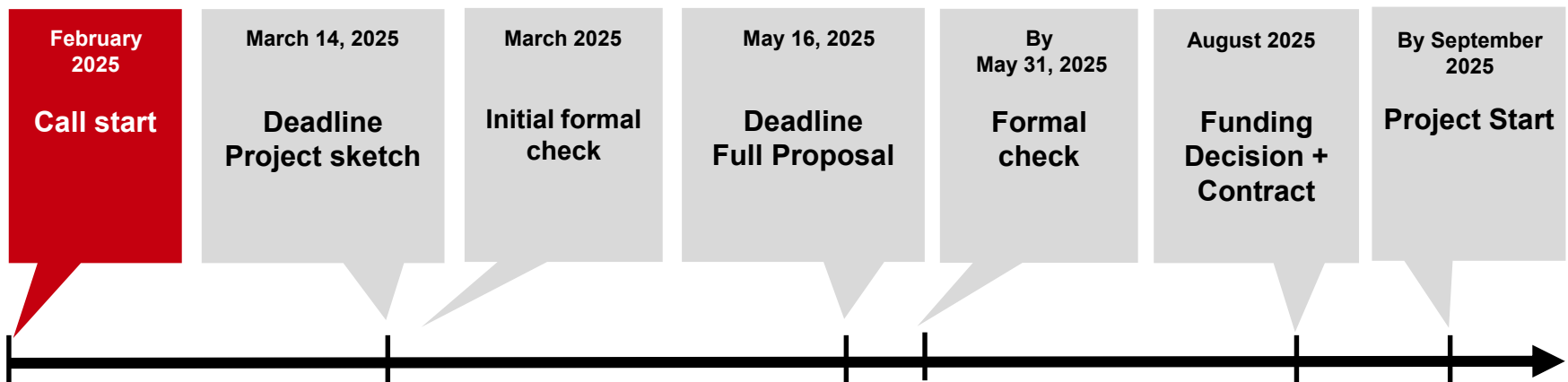
- Existing staff
- Corporate partners

- **Corporate partners**

- Can be involved as associated partners, but do not receive funding
- Under no circumstances contract research
- The cooperation may only include effective collaboration



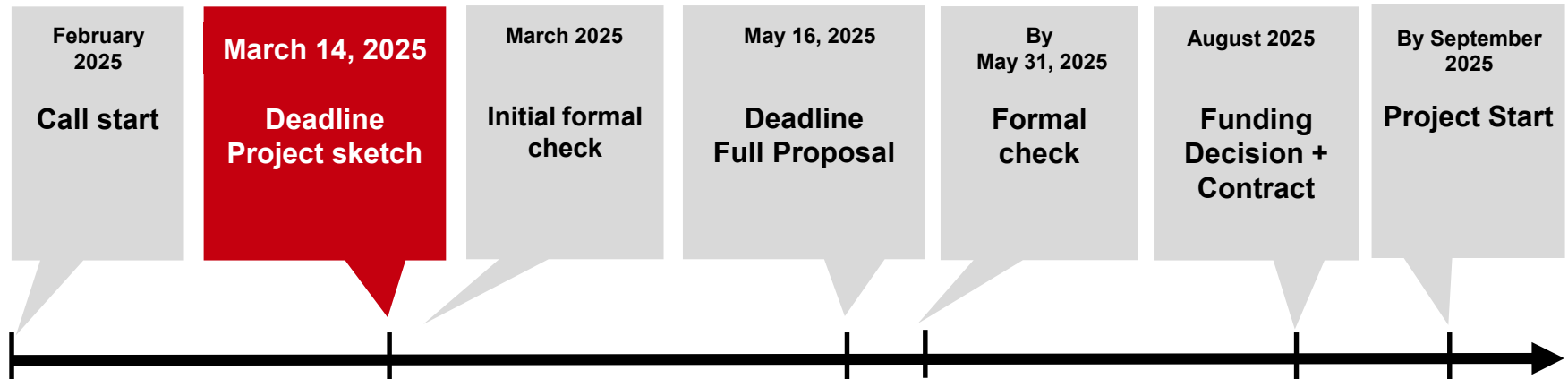
Timeline



Schedule of the current call



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Submission via Email @ fte.antrag@Salzburg.gv.at

Project sketch:

- Primarily as an initial formal check for the consortium
- Guideline for the jury and funding body on the number and subject areas of full proposals
- Max. 2 applications per person as project leader
- **Mandatory! Submission of a project outline is a prerequisite for a full proposal**



Projekt sketch

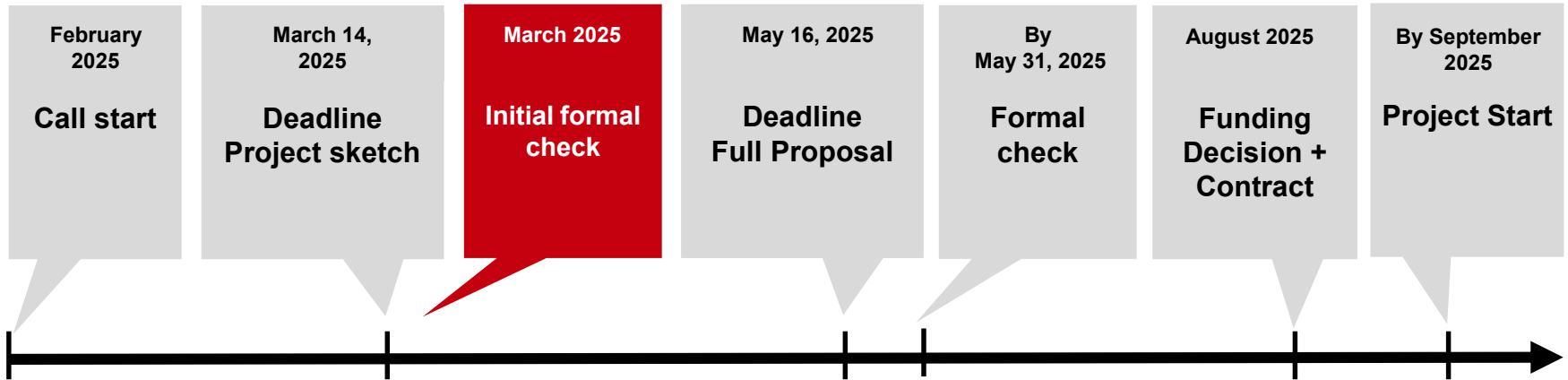
- Project name, duration, participants
- Expected project costs - Overview
- Project description
 - Description of the planned project content
 - Objectives of the project and expected results
 - Novelty/degree of innovation
 - Benefit of cooperative approach and the role of the project partners



Schedule of the current call



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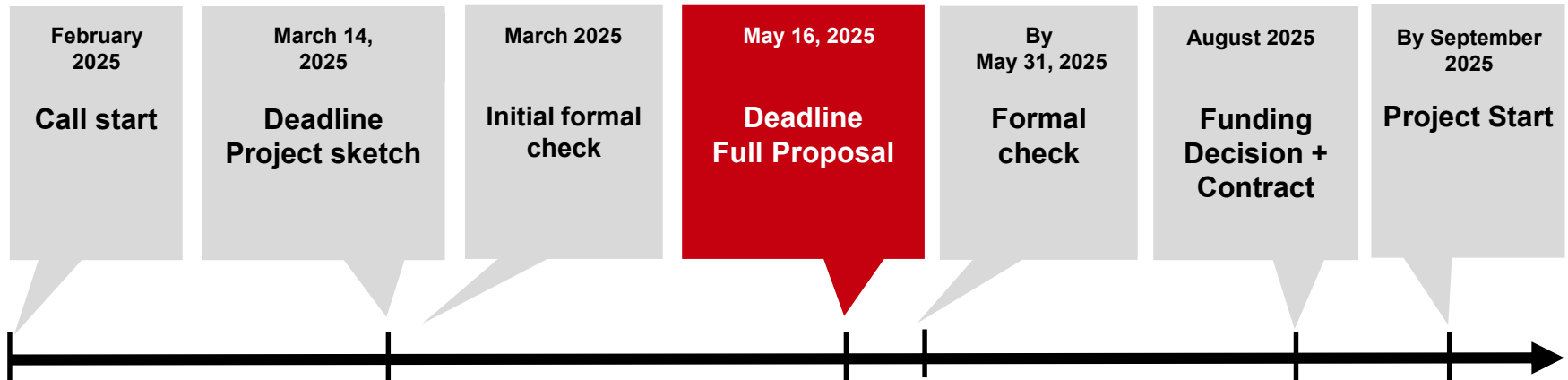
Formal check:

- Feedback in case of curicial formal errors
- Otherwise no feedback at this point

Schedule of the current call



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Submission via Email @ fte.antrag@Salzburg.gv.at

- The information handed in with the application is the base for the funding agreement and thus also for the reporting
- If any changes occur (esp. regarding personnel) → contact the funding agency at an early stage, not only when the next report is due

Full Proposal (I)

- Main Documents: to be signed by all project partners
 - Project Template
 - Cost-Financing-Sheet
- Attachments:
 - CVs (Mandatory CV-Template)
 - GANTT-Chart
 - LOIs of associated partners, if applicable
 - Cooperation agreement
 - Recommended for all projects to clarify IP rights etc.
 - If associated partners are involved, the cooperation agreement is mandatory





Full Proposal (II)

General
information,
relevant WISS-topic

Summary in German
and English in
“general” language

1 Project details¹

Project title	Click or tap here to enter the text.
Acronym	Click or tap here to enter the text.
Key words (max. five)	Click or tap here to enter the text.
Project lead	Click or tap here to enter the text.
Contact person	Click or tap here to enter the text.
Project partner	<ul style="list-style-type: none">• PP 1• PP 2• PP 3
Associated partner	<ul style="list-style-type: none">•
Project duration	dd.mm.jjjj-dd.mm.jjjj
WISS-areas of activity	please select
WISS-focus	please select
Scientific disciplines within the project ²	Click or tap here to enter the text.
Other information	
Is the equality bonus applied for? <small>Female scientists act as project leaders. In this case, a gender equality bonus of € 10,000 is provided.</small>	<input type="checkbox"/> YES <input type="checkbox"/> NO
Has one or more project partners submitted or will submit an application for this project to other funding agencies?	<input type="checkbox"/> YES <input type="checkbox"/> NO If yes, please declare the name of the funding agency, submission date and funding amount. Click or tap here to enter the text.

2 Project summary

Please summarize the content of the project: Describe the starting point of the project, the main objectives and the intended results.
(max. 1/2 page)

Click or tap here to enter the text.

3 General description (in German)

Please write a simplified summary comprehensible to the general public and lay readers (max ½ page)

Click or tap here to enter the text.

¹ All information on the maximum page limit excludes illustrations.

² https://stipendien.oewa.ac.at/fileadmin/subsites/stipendien/pdf/calls/System_der_Wissenschaftszweige_2017.pdf



Full Proposal (III)

Remaining parts of the application should be addressed to a scientific audience (references, etc.)

Consider length specifications per chapter

4 Subject of the project and fit to the call

Describe which challenges should be tackled with the project. Please describe how and why the project is relevant to the call focus in a comprehensible and plausible way. How does the project help to achieve the call objectives? (max. 1 page)

[Click or tap here to enter the text.](#)

5 State of the Art

Provide an overview of the state of the art in terms of content and topic and justify the proposal. Provide information on the current state of knowledge in science, industry and technology, on the embedding in the existing innovation system and existing RTI structures (max. 1 page).

[Click or tap to enter the text.](#)

6 Novelty and project approach

(max. 2 pages in total)

6.1 Novelty

Which aspects of the proposed project are particularly novel and innovative? To what extent does the project contribute to solving the problem outlined?

[Click or tap here to enter the text.](#)

6.2 Project approach

Please explain the scientific research program. Which clearly identified, promising research questions should be elaborated? Have any potential risks been identified incl. strategies to address them?

[Click or tap here to enter the text.](#)

6.3 Methodology and data availability

Which methods and approaches will be used? Please also elaborate on the availability of datasets, and about AI expertise in the consortium, particularly in the proposed method.

[Click or tap here to enter the text.](#)

7 Description of the research goals and expected scientific/ economic/ social/ regional effects

(max. 2 pages in total)

7.1 Goals and objectives

Describe the overarching goal or vision that the project is pursuing. What goals are the project partners pursuing and what benefits do they hope to gain from participating in the project (e.g. synergies, complementarity, added value)? If applicable, also define non-objectives for the project.

[Click or tap here to enter the text.](#)

7.2 Expected effects

Describe the medium-term economic or social benefits/effects and what contribution the project makes to solving social challenges? How does the project contribute to the WISS? What added value will be achieved by the project, e.g. (i) in relation to research institutions, (ii) in relation to Salzburg as a research location, (iii) the economy (strengthening the location and the region, scientific and technological relevance, potential for economic exploitation, sustainable development and equal opportunities,...)? How can the results be used sustainably and what follow-up measures are planned? What impact, if any, can be expected for the development of expertise and the research strategy at the research institution?

[Click or tap here to enter the text.](#)

8 Project team and interdisciplinary cooperation

(max. 1,5 pages in total)

8.1 Project team and experience

Describe the project team and its experience with research and/ or transfer projects (list the most important research projects of the project team members in the last 5 years, the role and amount of funding in the project)

[Click or tap here to enter the text.](#)

8.2 Interdisciplinary cooperation

Describe the interdisciplinary cooperation and the added value of the cooperation. Why were these disciplines chosen? What can the disciplines learn from each other? How does the intended project further the state of knowledge in the involved disciplines?

[Click or tap here to enter the text.](#)

8.3 Project management

Describe how the project management, project organisation and communication with the partners is implemented.

[Click or tap here to enter the text.](#)



Full Proposal (IV)

Multiply table
per work
package

9 Work packages

- ▣ Detailed description of the work packages
Describe the measures with which the project objectives will be achieved. Describe the planned measures and activities to achieve the project objectives, the methods used and the expected results. Also make clear the order in which the measures will be implemented. The WP-table can be copied and pasted for additional work packages (max. 1 page per 1 WP)

Titel of WP 1	Click or tap to enter the text.
WP-leadership	Click or tap to enter the text.
Involved project partners	Click or tap to enter the text.
Period of implementation	Click or tap to enter the text.
Description of the activities	Click or tap to enter the text.
Expected results	Click or tap to enter the text.
Milestones	Click or tap to enter the text.

10 Description of the organisational and development strategies and sustainable anchoring to embedding the project

(max. 1 page in total)

10.1 Embedding in the organizational and development strategy

Do the project and the project objectives explicitly correspond to the respective organisational development strategies of the research institution(s)? A strong link between the research content and the teaching of the institutions must be established.

Click or tap to enter the text.

10.2 Concept for sustainable anchoring and funding

Description of the strategies for sustainable funding with regard to the establishment of excellent, interdisciplinary research groups in order to increase national and international visibility. Also describe the ability to acquire projects with federal and EU funding and to develop stronger competencies in the field of business-oriented research, collaborative projects with industry as well as contract research projects.

If new human resources are established as part of the project, how will these be sustainably anchored in the organisation and financed at the end of the project?

Click or tap here to enter the text.

11 Dissemination strategy

(max. 1 page in total)

11.1 Dissemination strategy for communication/publishing the project results

What measures are planned to make the research results available to other researchers, companies or new target groups and intermediaries, e.g. in workshops, as print articles/online?

Click or tap here to enter the text.

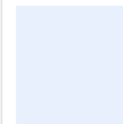
11.2 Presentation of the exploitation potential

Are the project results directly usable for the development of services and products? Describe the transfer strategy? In the case of prototype development, what measures are being pursued with regard to patent application and exploitation?

Click or tap here to enter the text.

12 Schedule/GANTT-chart

Please provide a GANTT chart (duration of the respective work package incl. milestones). The GANTT chart should be created in a separate document. A screenshot/image of the GANTT diagram should be inserted here. The file with the complete GANTT diagram should be added as an attachment.



Include WPs,
Milestones and
responsibilities



Full Proposal (V)

- Please select only those areas, which are realistic!
- No advantage by choosing all options

13 Overview of the expected project effects

This information must be derivable from the overall application or be reflected accordingly in the measures. They will be evaluated accordingly after the end of the project.

	<i>applicable</i>	<i>not applicable</i>
General effects of the project		
Does the project contribute to internationalization?	<input type="checkbox"/>	<input type="checkbox"/>
The project contributes to strengthening the location in defined key areas of WISS.	<input type="checkbox"/>	<input type="checkbox"/>
Can I apply for the gender equality bonus for the project? (Project leader is female)	<input type="checkbox"/>	<input type="checkbox"/>
The project implements measures <ul style="list-style-type: none">- to promote young scientists- to promote women in research- for the MINT area	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
The project is intended to create/establish new contacts and collaborations in the field of R&D.	<input type="checkbox"/>	<input type="checkbox"/>
The project will intensify existing contacts and collaborations in the field of R&D.	<input type="checkbox"/>	<input type="checkbox"/>
The project aims to significantly and sustainably expand expertise in the field of application-oriented research.	<input type="checkbox"/>	<input type="checkbox"/>
The project is intended to contribute to the sustainable expansion of the research group.	<input type="checkbox"/>	<input type="checkbox"/>
The project contributes to the promotion of young scientists in research.	<input type="checkbox"/>	<input type="checkbox"/>
The project aims to sustainably increase the international visibility of the participating institutions.	<input type="checkbox"/>	<input type="checkbox"/>
The project will expand our expertise in new, practical issues.	<input type="checkbox"/>	<input type="checkbox"/>
The research topic is pursued beyond the end of the project and sustainably anchored in the organization.	<input type="checkbox"/>	<input type="checkbox"/>
The project serves as a reference project that improves the positioning for contract research.	<input type="checkbox"/>	<input type="checkbox"/>

Cost- and financing-tool (I)



- Spreadsheet to help calculate the budget:
 - One document per project with one sheet per partner,
 - Personnel costs can only be applied for for new staff
 - Non-personnel costs (consumables, third-party services, etc. maximum 30% of total budget)
 - Overheads (maximum 25% of personnel costs)
- Hand in excel document and signed version as PDF



Cost- and financing-tool (II)

- Basic information per project partner
- Project manager & Co-project-manager = project lead & main contact persons for any questions during the entire project duration

Project lead	
Organisation name	Please select
	Other research institution
Short form of the organisation name	
Legal form	
Company register number	
UID-Nr.	
Entitled to deduct input tax	Please select
Type of research institution	Please select
Bank details	IBAN
	BIC
Authorized signatory representative first name and surname	
Authorized signatory representative E-Mail	
Authorized signatory representative telephone	
Address	
Street and house number	
ZIP Code	
City	
Country	
Website	
Information about research institution	
Department	
Research focus	
Street and house number	
ZIP Code and place	
Website	
Project manager	
Titel	
First name	
Surname	
Role	
Phone number	
E-Mail	
Co-project manager	
Titel	
First name	
Surname	
Role	
Phone number	
E-Mail	



Cost- and financing-tool (III)

Indicators

Indicators		planned values
Number of companies involved in this project as associated partners; express interest in this project;		0
Number of scientific institutions cooperating within the research project (scientific institutions involved in the implementation of the research and transfer project, e.g. associated partners, supporters)		0
Number of new R&D employees at the scientific institutions involved in the project as project partners (FTE)	total	0
	thereof female	0
Number of cooperation partners from Austria, outside Salzburg		0
Number of cooperation partners from abroad		0
Number of events held (conferences, workshops, etc.)		0
Number of participants at events held		0
Number of companies reached at events held (conferences, workshops, etc.)		0
Number of publications in peer-reviewed journals		0
Number of presentations at conferences		0
Number of submitted project applications (international/national)		0
New research projects acquired (without WISS-funding)		0
Supervision of thesis	Bachelor	0
	Master	0
	PhD	0
Number of new patent applications		0
Number of prototypes		0

Cost- and financing-tool (V)

One worksheet
per partner

Overview table
per partner filled
automatically

Grey fields are to be filled in

Insert hourly rate +
total number of
hours in project to
get sum for personal
costs + overhead

WISS – Research, innovation and technological development

Cost calculation

Lead partner	0
Project titel (acronym)	0

Note:
Gray fields are filled in by the project consortium.
White fields are filled automatically

Overview	
Cost category	Summe
Personnel costs	€ 0,00
Overhead	€ 0,00
Material and equipment costs	€ 0,00
Investments costs	€ 0,00
Third-party costs/ external services	€ 0,00
Total costs	€ 0,00

Personnel costs - lead partner								
Name of the employee	Role in the project	Hours/week to employment contract	Hourly rate	New or existing staff	Project activity in %	Total number of hours in the project	Project related personnel costs	Overhead
				please select			€ 0,00	€ 0,00
				please select			€ 0,00	€ 0,00
				please select			€ 0,00	€ 0,00
				please select			€ 0,00	€ 0,00
				please select			€ 0,00	€ 0,00
				please select			€ 0,00	€ 0,00
				please select			€ 0,00	€ 0,00
				please select			€ 0,00	€ 0,00
				please select			€ 0,00	€ 0,00
				please select			€ 0,00	€ 0,00
				please select			€ 0,00	€ 0,00
				please select			€ 0,00	€ 0,00
Sum of personnel costs							€ 0,00	€ 0,00
Sum of overhead								€ 0,00

Min. 172 h/
year



Cost- and financing-tool (VI)

Overview on how the
project is financed

In-kind-contribution
optional

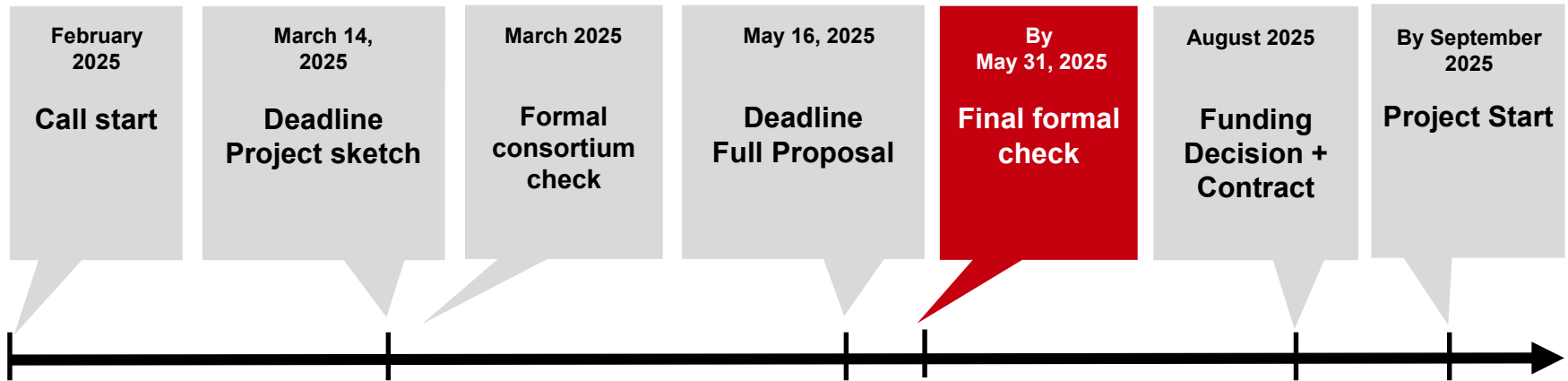
Funding gap = 0 !

WISS - research, innovation and technological development				
Financing plan				
			Funding amount applied for	public funding in %
Lead partner	0			
Research partner 1	0			
Research partner 2	0			
Research partner 3	0			
Funding			€ 0,00	#DIV/0!
Lead partner and research partners - in-kind (optional)				
Lead partner	0	in-kind funding/personnel contribution	€ 0,00	#DIV/0!
Research partner 1	0	in-kind funding/personnel contribution	€ 0,00	#DIV/0!
Research partner 2	0	in-kind funding/personnel contribution	€ 0,00	#DIV/0!
Research partner 3	0	in-kind funding/personnel contribution	€ 0,00	#DIV/0!
in-kind funding in total			€ 0,00	#DIV/0!
Other source of financing				
Other funding (funding agency, type, amount)			€ 0,00	#DIV/0!
Other funding (funding agency, type, amount)			€ 0,00	#DIV/0!
Other funding in total			€ 0,00	#DIV/0!
Total in-kind funding			€ 0,00	
Total eligible costs			€ 0,00	
Funding gap			€ 0,00	
Company signature of the lead partner				
Stamp and company signature			Place/ Date	

Schedule of the current call



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Formal check + Jury process

- Final formal check: Signatures, Budget, ...
- 3-4 (or more) international scientists with expertise relevant to the call (names to be released after the funding decision)
- Jury duties and responsibilities:
 - Individual reviewing of full proposals
 - Comparative assessment of the proposals and funding recommendation



Full Proposal - Evaluation

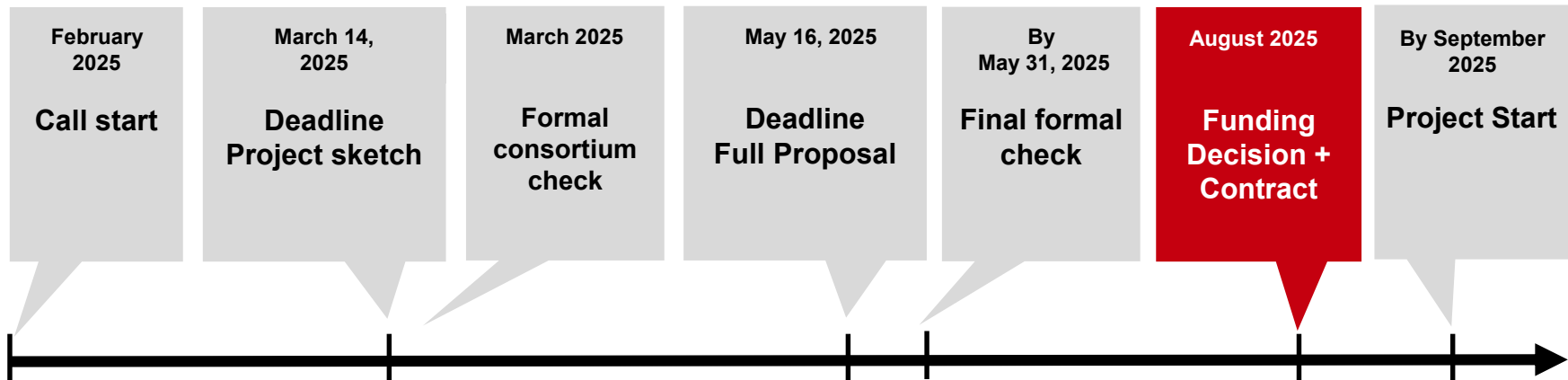
See document
„Ausschreibungsleitfaden“

1. Qualität und Relevanz des Vorhabens für die Ausschreibung	Max. Punkte 40
1.1 Wie weit geht der Innovationsgehalt des Vorhabens über den State of the Art, bestehende Produkte, Dienstleistungen, Verfahren oder bestehendes Wissen?	20
1.2 Wie wird der Vorhaben (Bericht, Präsentation, etc.) kommuniziert?	
1.3 Sind die Projektziele und -ergebnisse messbar?	
2. Eignung der Projektbeteiligten	Max. Punkte 15
2.1 Verfügt das Projektteam über die fachlichen <u>Kompetenzen</u> um das Forschungsvorhaben bestmöglich durchzuführen und ergänzen sich diese?	5
2.2 Wurde die Zusammenarbeit zwischen den Projektbeteiligten gefördert?	
2.3 Verfügt das Projektteam über ausreichende Ressourcen?	
3. Qualität und Mehrwert der interdisziplinären Zusammenarbeit	Max. Punkte 35
3.1 Wie wird die Zusammenarbeit zwischen den Projektbeteiligten gefördert?	20
3.2 Sind die Projektziele und -ergebnisse messbar?	
4. Projektplanung	Max. Punkte 10
4.1 Sind die Projektziele realistisch erreichbar? Sind die Lösungsansätze geeignet, um die Ziele der jeweiligen Arbeitspakete zu erreichen? Sind die Risiken in den Arbeitspaketen angemessen adressiert und entsprechende Maßnahmen vorgesehen?	5
4.2 Werden alle erforderlichen Ressourcen (finanziell, zeitlich, personell) für die geplante Umsetzung des Projekts in ausreichendem und angemessenem Ausmaß eingeplant?	5

Schedule of the current call



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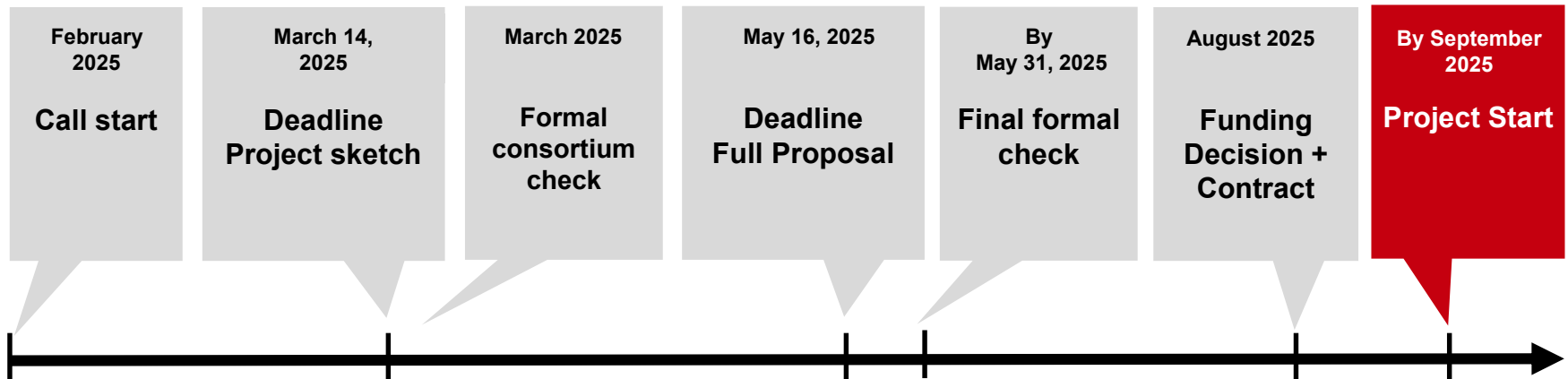
Formal check + Jury process

- Formal funding decision lies within the responsibility of the funding body, based on the jury recommendation
- Rejected applications receive a short rejection letter with key arguments
- Funding agreement between the province of Salzburg and the lead partner
- Lead partner has scientific and financial responsibility for the project

Schedule of the current call



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Project start

- Project start possible from September 2025
- Project extensions can be requested at the earliest 6 months before the end of the project and may not exceed 1/3 of the original term

Any more questions? Get in touch!

- WISS Servicestelle Land Salzburg
 - Tanja Tobanelli, Maria Wirnsperger, Elisabeth Schwaiger-Nagl
 - fte.antrag@salzburg.gv.at

- Innovation Salzburg
 - Madeleine Koch, David Goldman
 - madeleine.koch@innovation-salzburg.at,
david.goldman@innovation-salzburg.at



Questions?





Networking

